



# Newsletter

December 1, 2021  
BMW-MOA  
Charter Club #277  
Editors: Stuart McLaren and  
Vince Kelly



## *LV Beemers Club History*

### *INCLUDED IN THIS ISSUE*

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## December Club Monthly Breakfast!

**NOTE: the December LV Beemer 'Breakfast Club' meeting is again at the Superior Restaurant in Emmaus – on Sunday December 12 at 0800. No ride is planned. However, if you'd like to propose a post-breakfast ride, please put a note out to club members in MEETUP and go for it!**

**To attend breakfast, please RSVP On the LV BEEMERS MEETUP EVENT, and number attending. For those not on MEETUP please send me a note at [LVBEEMERS@GMAIL.COM](mailto:LVBEEMERS@GMAIL.COM) to let me know you are coming- Or Call me – No later than Friday morning December 10.**



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## President's Message

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Dear LV Beemers Club Members,

Merry Christmas! We have a new Logo. Actually – we have 3 new Logos. The BMWMOA sent reminders out in September that if clubs wished to use the BMW 'Roundel' (blue and white propeller insignia), or the acronym 'BMW' in their logo, they would have to conform to BMW specifications from Germany. Along with the notice came a 34-page design guide on logo requirements for the logo. This applies to all BMW auto and motorcycle clubs.

In the end, we developed 2 conforming 'BMW Logos' and one non-BMW logo that contains neither the BMW Roundel nor the acronym BMW. The latter is found on page one of the newsletter. The other two are shown here. I'll pursue club merchandise using some of these logos – hats, shirts, luggage stickers, etc. I expect to get information out to the club in 1<sup>st</sup> Quarter 2022. Are any club members interested in being Merchandise Coordinator?

December will be a relatively quiet month for the club. We can look back on 2021 with a smile, as club membership doubled, and we all met and rode with many new friends. And we had some memorable rides and trips. Thanks for engaging and making my club experience a very positive one!

I'll be working with Club Leadership over the next couple of months to lay out rides and other social events for the coming 2022 season. We will be engaging with other nearby BMWMOA clubs also to provide you with more ride opportunities. Please consider volunteering as a ride/event leader and providing input to rides and lunch or trip locations. We are always looking for new places to ride!

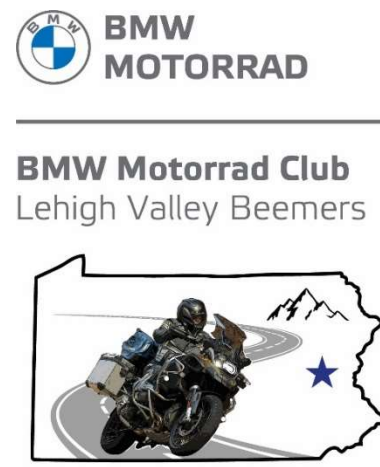
Wishing you a happy, healthy, and wonderful Holiday Season. Enjoy every moment with your family, friends, and your loved ones. Merry Christmas! Happy Hanukkah! And a Happy New Year!

And....RIDE SAFE!

Regards!

*Vince*

Vince Kelly  
**Club President and Newsletter Editor**  
**BMWMOA Charter Club #277**  
**BMWMOA Regional Coordinator**  
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## *Recent Rides Summary – November*

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- November 14 Ride After Breakfast. David Dunn led the group that included new member Joe Custodio, and Vince Kelly. 110 mile ride up towards East Stroudsburg and back. Cherry Valley Road and Smith Gap roads were highlights! See photos in MEETUP.
  - November 20 ad hoc Ride. Roger Sposili proposed this ride in the morning. We met at Mueller's General Store and Kitchen along River Road in Easton and Roger led the ride. Jim Fortney and Vince Kelly also braved the chilly weather to join Roger in this spirited ~ 170-mile ride through NW New Jersey Hills and twisties. Awesome Ride! The highlight was riding on 'Shades of Death Road' – Not Kidding. See MEETUP for photo shots of ride map.
  - November 21 - Lobster Get together at Retriever Brewing Company. 7 club members attended and 5 of their guests attended the Retriever Brewing Company event that had the famous Cousins Maine Lobster Food Truck in attendance! Thank you, Ron, for putting it out there. Reports are a good time was had by all!
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## *Upcoming Rides and Events –December, and Future Rides*

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### **December**

- None Planned.

### **Future**

- See MEETUP for several rides and multi-day trips planned for 2022 and sign up.
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## ***Club Business***

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### **Membership Update:**

Current Members at Beginning of Month:	32
New Members this Month:	1
Total Membership as of 11/28/21:	33

In November, Joe Custodio joined the club. He attended the breakfast at Superior. Joe lives in Nazareth and is a pilot with American Airlines. He rides a hot 2019 K1600B Grand America. Please join me in welcoming him to the club!

2 other riders have expressed interested in joining; one lives in Fogelsville and the other in Bangor. David Dunn is checking his mailbox daily for their applications!

### **Treasurer Update**

- David Dunn reports that the current club bank balance is \$983.19, after an expenditure of \$293.05 in October for the club picnic. Club funds are used to support club activities such as the picnic, MEETUP fees, and other activities such as Logo development.

## **LV Beemers Website Development and Other Social Media**

- I met with Ted Moyer, BMWMOA Executive Director, in November along with Lee Hetrick who is president of the BMW Dutch Country Riders chartered BMWMOA club that covers Harrisburg, York, and Lancaster areas. Both Lee and I provided inputs to Ted to support BMWMOA developing a club website. Expect some progress in January. I will request some club members to test drive the beta website in January with the target to have the website GO LIVE in February 2022. The website will allow members, once granted access, to re-sign with the club for the coming year. Club leadership will discuss our 'fiscal year' and when renewal of membership is needed, and advise.
- I've created a LV Beemers Facebook page where members can post info/photos/ride summaries to friends and family since they can't 'see' our meetup app and photos we post in there. Facebook URL is: <https://www.facebook.com/profile.php?id=100071203273876> . Check it Out. Save the link for future reference. Request to Join or friend it.
- The LV Beemers currently use [www.meetup.com](http://www.meetup.com) to schedule and document our events. You can get an App for your phone as well. New club members can sign up for our MEETUP Group using the following link. Warning: you must first have a meetup account. Signup at [www.meetup.com](http://www.meetup.com) (create a user ID and PW – it's free). Then tap this link.
  - [www.Meetup.com/lehigh-valley-beemers](http://www.Meetup.com/lehigh-valley-beemers)

## **Education / Improve Rider Skills and Safety**

- I'll be working with Mark Pederson to review available training courses and inform the club about them during the 1<sup>st</sup> Quarter 2022.

## **Club Owned Equipment for Use by Club Members**

Previously I had requested a "Call for Club Equipment Inventory". Through discussions I've learned the club owns the following equipment that is available for club member use:

1. Tire changer: Craig and Geli have this at their place in New Tripoli. They offered to have the tire balancer moved to their place and could host some work there sometime. We can talk about that at the next breakfast.
2. Tire balancer. David Dunn has the Balancer. David will move the equipment to Geli's and Craig's house by end of the year then we can schedule something at their place using meetup during the 1<sup>st</sup> Quarter of 2022. Geli and Craig – please pick a date on a Saturday or Sunday that you'd like to hold the event. Thanks! Let's communicate that in the January Newsletter.
3. The club does own a GOPRO, and it is available for club use. Please let me know if you'd like to borrow it and I will make arrangements with you.

## **Sign Up for the National Rally!**

Note that as of December 1 everyone can sign up for the National BMWMOA Rally that will be held in Springfield, Missouri from June 16-19, 2022.

[2022 National Rally Registration \(regfox.com\)](http://regfox.com)

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## ***Club Photos for the Month***

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## **See MEETUP for Club photos and events in November**